

April 17, 2009

Dear colleagues,

As commencement draws near, and we celebrate the achievements of our graduates, it is also a critical time for many high school seniors who are finalizing their decisions on which college to attend. Your help is needed during this important time in our student recruitment cycle, and I would like to encourage your participation in the Office of Admissions annual Dial-a-Student program.

This program is designed to provide a personal contact between the university and approximately 5,000 admitted students. Calling will take place from 5 to 8 p.m. on Monday, April 27; Tuesday, April 28; Wednesday, April 29; and Thursday, April 30. You can sign up for as many nights as you would like. The evenings will include food, drinks and giveaways.

This is one of several ways the Office of Admissions is working to increase the yield rate of admitted students who end up attending Indiana State. If you are interested in helping, please contact Rachel Forster in the Admissions Office at 8230 or [rforster1@isugw.indstate.edu](mailto:rforster1@isugw.indstate.edu). Thanks in advance to everyone who helps with this top priority.

Increasing transfer enrollments is another key to growing our student body, and I am pleased with the response Indiana State has been receiving as I visit various Ivy Tech campuses. Most recently, a small group of ISU colleagues and I met with Chancellor John Whikehart from the Bloomington campus of Ivy Tech. Chancellor Whikehart is enthusiastic about helping more Ivy Tech students pursue four-year degrees, a sentiment we have heard throughout the Ivy Tech system. Building upon our long-standing partnership with Ivy Tech is an important component of helping the state meet its goals of increasing the percentage of residents with a four-year degree while also addressing our own institution's enrollment goals.

Improving college attainment levels, especially among at-risk populations, has been at the forefront of numerous initiatives advanced by Indiana Commissioner for Higher Education Stan Jones during his lengthy career. On April 22, our campus will have the honor of hosting him as he speaks on "Serving the Disadvantaged and At-Risk College Student: Higher Education's Responsibilities in Tough Economic Times" at 1 p.m. in the ISU Center for Performing and Fine Arts Recital Hall. Commissioner Jones will be stepping down from his role at the end of this month to direct a new national organization designed to increase college graduation rates among at-risk student populations. This event, which is open to the public, will provide us with a unique opportunity to recognize him for his leadership in educational issues. I encourage all to attend.

Other updates:

- **NCAA ATHLETICS CERTIFICATION:** Congratulations to the Indiana State University Athletics Department and all those involved from throughout the university on achieving re-certification of ISU's intercollegiate athletics program for a full 10 years. The certification was announced

Thursday by the NCAA Division I Committee on Athletics Certification. The self-study process included a review of governance and commitment to rules compliance; academic integrity; equity; and the well-being of student-athletes. Thanks to the entire Steering Committee, led by David Wright, for helping this process reach a successful conclusion.

- **SUSTAINABILITY:** Earlier this week, I met with the co-chairs of the various sustainability working groups. I was impressed with the enthusiasm and ideas that filled the room. I have asked each working group to meet in the coming weeks. I will be having a followup meeting with the co-chairs in May. This is an important issue and one that must be addressed in a meaningful way.
- **WOMEN OF ISU:** The better half of the Bradley household informs me that the second Women of ISU event, the Spring Fling Networking and Scholarship Fund-raiser, is planned April 28 from 4 to 6 p.m. in Heritage Ballroom in Tirey Hall. Cheri invites all ISU women to take advantage of this opportunity to network with friends and colleagues while also raising money for a new scholarship to be given to a non-traditional woman attending Indiana State. Donations of any size for the scholarship are welcome, and envelopes will be provided at the event. Reservations can be made through April 23 by contacting Teddy Lenderman at [tlenderman@indstatefoundation.org](mailto:tlenderman@indstatefoundation.org).
- **GREAT COLLEGES TO WORK FOR:** Many of you received a request from the Chronicle of Higher Education's Great Colleges to Work For survey. We are participating in this program for the first time, and I encourage you to share your views and opinions by responding to the survey. The deadline is Friday, April 24.
- **TANDEM RACE:** Spring Week activities continue with the annual Tandem Bike Race planned at 11 a.m. Saturday at Recreation East. Come out and watch this wonderful activity and cheer on our students.

Good luck to all of you with your end-of-the-semester activities. I know this is an extremely busy time of the year, and I appreciate all that you do to help our students and our university.

Sincerely,

Daniel J. Bradley  
President