

August 28, 2009

Dear colleagues,

Welcome to a new academic year! The fall opening events have been wonderful, and the enthusiasm everyone has displayed has been contagious. The picnic got things off to a great start followed by a busy move-in weekend. I appreciate the work everyone did in preparing the residence halls, distributing lap-tops, addressing financial aid and billing issues and assisting students in so many other ways.

I was very pleased to see so many faculty members participating in the new student convocation on Sunday night, and I thought the revised format provided great opportunities for interaction with our students including those exuberant high-fives being given by Professor Steve Lamb.

The second year of engaging our freshmen students in community service projects as part of the new version of Donaghy Day was also a success. More than 450 students completed cleanup and beautification projects in locations throughout the community and on campus. The program is designed to help introduce new students to Terre Haute and the campus and emphasize the importance Indiana State places on community engagement.

Congratulations to everyone involved in these important events.

Thanks also to those who stopped by Cheri's lemonade stand on the first day of classes. Cheri thoroughly enjoyed meeting the many students, faculty and staff who came by Condit House for cookies and lemonade.

As the semester progresses, I hope that the enthusiasm I have witnessed this past week continues. Everyone is responsible for helping our students be successful, and we should all take pride in helping to transform our students' lives. I also hope that you will display that pride by wearing blue whenever possible. It would be great to see blue everywhere I go on campus, accompanied by the friendly faces and helpful attitudes that will create a great environment for all of us.

Other updates I would like to share:

- **NEW AVP FOR COMMUNITY ENGAGEMENT AND EXPERIENTIAL LEARNING:** I am pleased with the appointment of Dr. Nancy Rogers as the associate vice president for community engagement and experiential learning. Reporting to the provost, Nancy will also serve as a member of the President's Cabinet. Her responsibilities will include directing the Center for Public Service and Community Engagement and overseeing the Center for Business Support and Economic Innovation, the Career Center, the Corrections Education Program, the regional learning centers and the restructuring of continuing education and extended learning. I hope

that you will join me in wishing Nancy much success in this expanded role and in working with her to further our strategic goals in this area.

- **STRATEGIC PLANNING UPDATE:** The strategic planning process is continuing, and many individuals across campus have been involved in refining various aspects of it. A draft will be available for review and additional input will be sought from the entire campus in the coming weeks. The plan will be formally announced in conjunction with our Homecoming activities.

- **LEADERSHIP ISU APPLICATIONS DUE:** Applications for the first class of Leadership ISU are due on Monday, August 31. I encourage all faculty and staff who would like to learn more about university operations and develop leadership skills to consider applying for this program. More information and the application forms are available at: [www.indstate.edu/lisu](http://www.indstate.edu/lisu).

- **UNIVERSITY HALL EVENTS PLANNED:** If you haven't stepped inside the newly renovated University Hall, I would recommend that you stop by to see it in person. The building has been beautifully restored, providing first-class learning spaces for our students. In addition, the enclosure of the courtyard has created a wonderful gathering and event space. Jazzman's Café is already doing a brisk business.

On Wednesday, September 2, the public art sculpture located on the north side of University Hall will be formally dedicated. The large-scale "Arthur's Odyssey" was created by Michael Dunbar, coordinator of the Art in Architecture program for the State of Illinois. The ceremony will be in conjunction with the College of Education Ice Cream Social. The social starts at noon with the dedication ceremony beginning at 1 p.m.

The following week, campus and community members are invited to a rededication of University Hall. The ceremony will begin at 3:30 p.m. on Thursday, September 10, on the south side of the building. A reception and tours will follow. I hope you will join us for both events.

- **HEALTH BENEFITS ADVISORY COMMITTEE:** A University Health Benefits Advisory Committee has been created to provide employee participation in the development of policy related to employee health benefits. The 11-member committee, which will begin meeting September 2, includes active benefit-eligible faculty, administrative/professional staff, support staff and retiree representatives. Members are: Linda Maule, Carol Lunce, Joe Sanders, David Wright, Mark Green, Sarah Wurtz, Dennis Vetrovec, Nancy Hall, and Karen Aue plus two retiree representatives who will be appointed by the Committee. The chair of the Faculty Economic Benefits Committee, the chair of the Support Staff Economic Benefits Committee, the vice president for business affairs, the assistant vice president for human resources and the director of compensation and benefits serve as ex-officio members. I look forward to working with this group in continuing to improve our health benefits program.

- **ZIETLOW AWARDS:** The first day of classes this year coincided with Equality Day, a celebration of the passage of the 19th amendment to the U.S. Constitution which gave women

full voting rights. In conjunction with this celebration, Darlene Hantzis and the Charlotte Zietlow Award Selection Committee planned a great event honoring this year's recipients. The award is given in honor of former Trustee Charlotte Zietlow, a longtime champion of women's rights. Charlotte created an endowment with the ISU Foundation to provide funding to support the research of pre-tenure female faculty members. The women who received this award this past year are:

- **Marcee Everly**, assistant professor of Nursing, who researches the experience of midwives working in different settings;
- **Barbara Eversole**, assistant professor of Human Resource Development, who researches the role of the CEO in creating work environments that respect human work and life;
- **Susan Hagood**, assistant professor of Physical Education, who is continuing a three-year study that will contribute to effective strategies in responding to child obesity; and
- **Mandy Reid**, assistant professor of English and Women's Studies, who examines the power of cultural texts to produce, sustain, and perhaps challenge discriminatory cultural practices, including the ways in which 19th century coloring books "teach" racial knowledge to children.

• **PROFESSOR RECEIVES NATIONAL AWARD:** I would also like to recognize Professor of Marketing John M. Hawes who recently received national recognition for his teaching. He received the McGraw-Hill Irwin Sales Teacher of the Year Award at the American Marketing Association's Summer Educators Conference in Chicago. The award was given in recognition of Hawes' excellence in sales teaching. Hawes, an ISU alumnus, joined the College of Business in July and is currently working to establish a Sales and Negotiations Center at ISU. He previously served as a distinguished professor of marketing at the University of Akron where he founded the Fisher Institute of Professional Selling. Congratulations to John.

Best of luck to all of you for a great year. I look forward to working with you and seeing you at various campus meetings and events.

Sincerely,

Daniel J. Bradley  
President