

May 28, 2010

Dear colleagues,

Summer is upon us, and our campus will soon be filled with a variety of activities including the Special Olympics Summer Games, Girls State, Summer Honors, and a host of orientation sessions for new students.

In addition, many of the strategic planning implementation teams will be working diligently during the coming months to help the University advance toward our goals. I appreciate all of the work being done. It is important that we maintain momentum and keep moving forward.

As you are aware, our top goal is to increase enrollment and improve student success. At this time, we have a number of positive indicators that cause us to remain hopeful that the University will experience another enrollment increase this fall. Ensuring that these students, along with our returning students, are successful is critical.

Indiana State University is now partnering with Southern Illinois University on an initiative to improve the recruitment, retention and graduation of first-generation students. Earlier this week, SIU President Glenn Poshard and I met with U.S. Secretary of Education Arne Duncan and Under Secretary of Education Martha Kanter to discuss this proposal and how it responds to the goal set by President Obama and Congress for the United States to once again graduate the highest proportion of students from college in the world by 2020. This research-driven, cooperative project should help address the many challenges faced by first-generation college students, and I am looking forward to watching it develop and seeing the impact it has on this important segment of our student body. This proposal was largely written by Associate Vice President Jennifer Boothby, who was present for the meeting with Under Secretary Kanter.

Diversifying revenue is another goal of "The Pathway to Success" strategic plan, and the March On! fundraising campaign continues to move toward its goal of raising \$85 million by the end of 2011. I would like to thank all the faculty, staff and emeriti who have contributed to the campaign. The faculty/staff campaign currently has more than 650 donors including 119 new donors. Total participation is presently at 25%, and faculty, staff and emeriti have contributed a total of \$320,301 this fiscal year to more than 200 different funds within the Foundation. It is important to note that gifts made by faculty and staff during the March On! Campaign will *not* be assessed fees by the Foundation. I would like to express my appreciation to **Todd** and **Beth Whitaker** who are serving as the volunteer chairs of the Faculty and Staff Campaign, and to Foundation employee **Amy Westgard** who oversees it. If you would like to support the

campaign, information on ways to give, including online donations and payroll deduction, is available at: <http://www.indstatefoundation.org/GivingOnline.aspx>. March On!

Although work is ramping up on many fronts, I hope that everyone will be able to take some time away from their many responsibilities to enjoy some leisure time with family and friends this summer.

If you are looking for a new family-oriented entertainment option, the Terre Haute Rex semi-pro baseball team swings into action beginning June 3 at the renovated Bob Warn Field. While I am looking forward to attending as many games as possible, there are several that I will have to miss due to other commitments. I have asked the ISU Foundation to make these tickets available through a drawing of contributors to the faculty and staff fundraising campaign. In a random drawing, the Foundation picked the following faculty and staff members: **John Conant, Melissa Nail, Lora Walsh, Wilma Turetzky, Richard Voll, Tom Sawyer, Kevin Barr, Roseanne Fairchild, Barbara Eversole, Karen Pennington, Patricia Jones, and Deborah Youngen**. Four tickets for one game are available to these individuals on a first-come, first-served basis. Call Kay Ponsot at 237-7768 to find out what dates are currently available and obtain your tickets.

Other items I would like to share:

- The **Good Ideas Program** created this spring will now be an on-going effort. Members of the Indiana State University community are encouraged to submit innovative suggestions on how ISU can eliminate inefficiencies, save money or resources, streamline administrative procedures, increase productivity and/or advance the completion of the six primary goals of the University strategic plan. Ideas will be considered upon submission for possible implementation, and the best ideas will be recognized each semester. Details are available at: [www.indstate.edu/goodideas](http://www.indstate.edu/goodideas).
- **Mackenzie Mack**, a senior majoring in business marketing, has been named an Arthur Ashe Jr. Sports Scholar by *Diverse* magazine. A top member of the women's golf team for the past four years, Mackenzie was also named to the 2010 Indiana State All-Academic Team and the Sycamore Scholar-Athlete Team for the third straight year. The Missouri Valley Conference recognized her with the 2010 State Farm Good Neighbor Award and as a member of the MVC Women's Golf Scholar-Athlete team. Inspired by the tennis legend's commitment to education and his love of athletics, the Arthur Ashe Jr. Sports Scholar program honors outstanding student athletes for their athletic ability, academic excellence and community activism. Mackenzie's community service work has included volunteering at the Light House Mission, helping to organize a local financial literacy conference, participating in the Up 'til Dawn campaign for St. Jude Children's

Hospital and collecting canned food items for Catholic Charities. She also started a junior golf program called Tee It Up to teach golf to children.

- Earlier this month, Indiana State and the Terre Haute International Airport-Hulman Field hosted the national **Safety and Flight Evaluation Conference (SAFECON)** championship sponsored by the National Intercollegiate Flying Association. This event brought hundreds of collegiate aviation students and dozens of small aircraft to our campus and community for a series of competitive flying events. This is the first time ISU has hosted the conference. Congratulations to the faculty, staff, students and community members who helped put on this week-long event.
- University Diversity Officer **Mary Ferguson** was recently named the 2009-2010 Outstanding Doctoral Student for the division of teaching and learning from the College of Education at the University of Missouri-St. Louis. Mary joined our staff last summer after completing her doctoral program. Congratulations, Mary!
- A group of Indiana State University students have earned a Pinnacle Award from the Hoosier Chapter of the Public Relations Society of America. May graduates **Bailee Souder, Justin Reynolds** and **Jordan Toy** along with juniors **Chelsea Evans** and **Taylor Schaffer** earned the award for their efforts to promote the ISU Crossroads Repertory Theatre. Through a public relations campaigns course taught by **Professor Debra Worley**, the students developed a social media campaign designed to attract a younger and more diverse audience to the summer theater program. The project is a great example of infusing experiential learning into the curriculum.

Have a great holiday weekend!

Sincerely,

Daniel J. Bradley  
President