

422 is a prototype of the coffee shop, which is named after Earth Day, April 22nd. It is not just a coffee shop. 422 is a coffee shop with a theme, global warming. The concept of the coffee shop is to provide a place for people to relax and discuss issues of global warming by providing visual graphics, videos, and eco-friendly furniture in the store. The primary concept of my work is “green,” which includes the idea of global warming and recycling.

My culture and background has encouraged me to focus on green issues. I am a graphic design graduate student who came from Taiwan, and my Bachelor’s degree was in political science. Since global warming has been considered a significant issue in the political science field as well as in the science, I have learned about the cause and consequences of climate change. Due to my culture and my educational background, I believe global warming causes serious damage to our environment, and people should prevent polluting the planet. Being a graphic designer, I decided to take this issue as my thesis topic. I chose to create 422 as a coffee shop because coffee shops have become the places people visit frequently.

Global warming is a dreadful phenomenon; however, saving the earth is a pleasant thing to do. Therefore, I utilized vivid colors to create my works. I hope that people are attracted by those multicolored graphics and are inspired to learn more about climate change.

I have worked with the Interior Design program at Indiana State University to create cardboard furniture. Special thanks for the class, Design Fundamentals 151, to create cardboard chairs for 422, and the ISU Packaging Design program.

————— *Ming-Chia Chen*