

From: [Communications and Marketing](#)
To: [Employee Distribution List](#)
Subject: University Brand Toolbox
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Attachments: [image001.png](#)



The Indiana State University brand toolbox is now available at www.indstate.edu/brand. The brand toolbox is designed to implement simple and understandable branding that is flexible enough for campus units to retain individuality within the University brand.

The toolbox includes:

- Logos
- Colors
- Fonts
- PowerPoint templates
- Stationary, and more.

The brand toolbox will be continually updated as our look and style evolves.

For any questions or feedback regarding this resource, please contact the [Office of Communications and Marketing](#) or by responding to this email.