

SMALL BUSINESS DEVELOPMENT SCOPE OF WORK | SPRING 2023

Community

City Partner

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Secondary Partner

Name ___ John Hasten_____

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Indiana State University

Faculty Partner

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SC Partner

Name ___ Carrie Lutz_____

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Course Information

Name: Labor Economics - Econ 351 Credits: 3

Course Description:

Introduction to the economic problems of wage earners in modern society. Labor markets; labor history; labor organizations; collective bargaining; and public policy toward labor.

Econ 351 is predominately a microeconomics applications course with a unit on labor and the macroeconomy. This is a flipped course. Experiential learning activities will take us outside of the classroom; you will be participating in career readiness activities including an academic conference, working on a Marshall Sustainable Cities project, resume writing, and mock interviews.

Community-Identified Issue

SMALL BUSINESS DEVELOPMENT OPPORTUNITIES – Need resources and training for potential entrepreneurs.

Community Objectives

This project would involve working with the city and chamber to develop trainings, workshops, lesson plans, and more to provide to community members that want to start a business in Marshall. This project could work with various entities such as the Marshall Leadership Team. The city is also exploring the creation of a loan program that could fall into this project.

Expected Course Deliverables

End deliverables for community partner

1. Facilitate Workshop on Entrepreneurship for Marshall Teachers
2. Moderate Panel Discussion for potential Marshall Entrepreneurs

Additional end deliverables for the course

3. Literature Review of entrepreneurship and labor markets
4. Peer Evaluation

Learning Outcomes

- Synthesize scholarship

- Apply labor economic theory
- Analyze data from publicly available datasets
- Curate quality resources on entrepreneurship and entrepreneurship education
- Facilitate a public discussion

Responsibilities

Community

These should be the responsibilities the partner city and community partner must do to make the project work and provide expected course deliverables.

1. Initial meeting with faculty and SC to agree on a project in May 2022 -- Done
2. Assemble relevant community partners to participate in an Introductory Meeting via Zoom with faculty and students during February 2023
3. Host Teacher Workshop in April 2023
4. Host Community Panel Discussion in April 2023
5. Assess deliverables to determine continued use &/or repeated events

Faculty

These should be the responsibilities the faculty member has to do to make the project work and provide expected course deliverables.

1. Work with community partners to agree on a project in May 2022 -- Done
2. SC week of training in May 2022 -- Done
3. Create Scope of work
4. Schedule a SC presentation during class
5. Facilitate an Introductory Meeting via Zoom with community partners and students
6. Teach relevant labor economic theory and provide appropriate research and data analysis resources
7. Guide students through project
8. Schedule Teacher Workshop for April 2023
9. Schedule Community Panel Discussion for April 2023
10. Assess project process and content of deliverables

SC

These are standard responsibilities that can be expected for the SC representative.

1. Facilitate fulfillment of the scope of work via periodic check-ins and engaging partners in discussion about progress and collaboration. Can help by facilitating meetings, providing operations coordination, and any other needs.

2. Assist faculty and community in locating any needed data, information, metrics, historical details, other contacts, and more that is relevant to the project and providing the expected course deliverables.
3. Arrange logistics for site visits to the city partner, in guidance with the experiential guidelines.
4. Provide any presentations about the ISU Sustainable Cities program to classes or other organizations when necessary.
5. Attend all presentations of end deliverables and any other events necessary to document, promote, and support students' efforts in the community.
6. Conduct assessments of partners' and participants' experiences during the entire program.
7. Request, collect, and compile information for final SC reports in the ISU Sustainable Cities Report Repository.

Resources

Transportation – Courses will have the opportunity to visit the community at least once with financial support of SC if it is beneficial for the integrated project. A transportation request must be filled out and submitted to the SC staff. The CAS has 12-passenger vans that can be borrowed on a first-come first-serve basis.

Center for Community Engagement – The Center for Community Engagement can provide further support and assistance in integrating these projects and troubleshooting any pedagogical issues.

Faculty Center for Teaching Excellence – FCTE can provide any additional brainstorming and troubleshooting with lecturing and matching course materials to project integration.