

September 25, 2009

Dear colleagues,

As the semester kicks into full gear, I hope that you will take time to provide feedback on the draft of the strategic plan. Next week, I will be hosting three open discussions on the plan. These will be informal meetings designed not as presentations but as vehicles to answer questions and receive additional input. The meetings will be:

- Thursday, October 1, 8 to 9:30 a.m., HMSU 321
- Friday, October 2, 8 to 9:30 a.m., HMSU 307
- Friday, October 2, 10:30 to 11:30 a.m., HMSU 307

To access the draft documents, please go to [www.indstate.edu/strategic\\_plan/stratus/](http://www.indstate.edu/strategic_plan/stratus/). You will need to use your campus network user id and password.

In addition to the open discussions, you may provide feedback by emailing your comments to [president@indstate.edu](mailto:president@indstate.edu).

The final plan will be formally presented to campus as part of my fall address on October 14 at 3 p.m. in Tilson Music Hall. A campus-wide reception will follow in Heritage Lounge and Ballroom. The official public rollout of the plan will take place as part of our inaugural Volunteer Leadership Summit on October 23.

As I indicated previously, the goals and our ability to progress toward our goals are the most important part of the plan. The various tactics and strategies used to make that progress will evolve and be adapted as necessary.

Building a stronger university also means investing in our people. I am pleased to announce the members of the first class of Leadership ISU, a program designed to develop leadership skills and an understanding of the various operations of the university. They are:

- **Roberta Allen**, coordinator for the 21<sup>st</sup> Century Scholar Program, Student Academic Services Center
- **Linda Behrendt**, assistant professor and coordinator of human development and family studies, Department of Family and Consumer Sciences
- **Nolan Davis**, director of student activities and organizations, Division of Student Affairs
- **Steve Duzan**, Academic Coordinator for Athletics, Student Academic Services Center
- **Michael Elkins**, assistant professor, Department of Communication
- **Kelly Hall**, administrative assistant II, Office of Public Safety
- **Jim Jensen**, director of operational services, Office of Facilities Management
- **Sheila Johnson**, director of affirmative action, Office of the President
- **Jennifer Lewellyn**, associate director, ISU Alumni Association
- **Heather Miklozek**, assistant director of the Center for Public Service and Community Engagement

- **Eric Motycka**, director of development, College of Technology/ISU Foundation
- **Amy Naidu**, senior financial analyst, Office of the Controller
- **Amanda Owen**, interim associate registrar, Office of Registration and Records
- **Kevin Smith**, coordinator of student information systems, Office of Information Technology
- **Steven Stofferahn**, assistant professor, Department of History

Congratulations to the new class members. I would also like to thank everyone who applied for the program and encourage those who were not selected due to space limitations to apply again in the future. The class year will begin with a retreat on October 2 and 3 at Clabber Girl.

Other updates I would like to provide:

- **APME** – Indiana State University and the Terre Haute Tribune-Star were pleased to co-host the fall meeting of the Associated Press Managing Editors earlier this week. Approximately 30 editors, reporters and photo managers from newspapers around Indiana attended the meeting on our campus. President David Behrs, Saint Mary-of-the-Woods College; President Matt Branam, Rose-Hulman Institute of Technology; Chancellor Jeff Pittman, Ivy Tech Community College, and I did a panel discussion on higher education issues faced by our institutions as part of their conference. We received a lot of positive feedback about the way our institutions are working together to benefit our community, the renovation of downtown Terre Haute, and the beauty and friendliness of the ISU campus.
- **UNITED WAY** – I am pleased that Connie and Bruce McLaren have agreed to co-chair our campus United Way campaign again this year, and I would like to thank everyone who is working on making the campaign a success. The kickoff for this year's United Way campaign will take place on Wednesday, September 30 from 11 a.m. to 1 p.m. on Dede Plaza. Stop by to fill out your pledge card or make a donation and receive a United Way prize. Two student groups, the Institute of Packaging Professionals and Females in Technology, are helping with the campaign by organizing a campus-wide corn hole tournament on October 22. The entry fee is \$20 per team and includes two t-shirts. The winning team will receive two corn hole game sets (one for each team member) and will have the team members' names engraved on a trophy that will be displayed in the Student Recreation Center. The team or organization that raises the most money for United Way will also receive a corn hole game set. Details are available at [www.indstate.edu/unitedway](http://www.indstate.edu/unitedway).
- **CLIENT BUSINESS NAMED MOST PROMISING COMPANY** – Vextec Corp., a client business of the Terre Haute Innovation Alliance, has been named the most promising company in America by Forbes' magazine. The company, which has a testing laboratory in Terre Haute, provides manufacturing, aerospace and electronics companies with accurate information about the behavior and life expectancy of products and components. The company is one of seven clients of the Innovation Alliance, an economic development and educational initiative based at Indiana State that includes Rose-Hulman, the city of Terre Haute and the Terre Haute Economic Development Corporation.

- **BAT FESTIVAL A SUCCESS** – The third annual Indiana Bat Festival sponsored by ISU’s Center for North American Bat Research and Conservation drew more than 1,000 people to the September 19 event. Designed to educate students and the public about the research and conservation of bats, the festival included discussions and demonstrations by leading bat experts, live bat and predator bird programs, an educators’ workshop on bat habitats, and children’s activities including an inflatable bat cave. Congratulations to Dr. John Whitaker Jr., the director of the center, and his colleagues for building this informative and entertaining program.
- **“FATHER OF AEROBICS” TO SPEAK AT INSHAPE INDIANA** – Dr. Kenneth Cooper, who introduced the world to the concept of aerobic exercise more than 41 years ago, will be the keynote speaker on Tuesday at the INShape Indiana Health Summit in Hulman Center. The summit, sponsored by ISU, the Indiana State Department of Health and the Indiana Rural Health Association, is part of Gov. Mitch Daniels’ initiative to challenge Hoosiers to eat better, be more active, and avoid tobacco. Activities start at 8 a.m. and continue until 4 p.m. Gov. Daniels will address the summit at 1 p.m. Registration is \$30 and can be completed at: [www.indstate.edu/inshape/registration.htm](http://www.indstate.edu/inshape/registration.htm).
- **FAMILY DAY SET FOR SATURDAY** – Several activities are planned on Saturday for our annual Family Day celebration including a favorite recipe brunch open to all parents and families of residential and commuter students and a tailgate cookout prior to the Youngstown State football game. Afterward, an ice cream social will take place from 4 to 6 p.m. in HMSU, and families can get a family portrait taken with Sycamore Sam. Various open houses are also planned around campus, and the ISU women’s volleyball game against Creighton will cap off the day. The Terre Haute Street Fair will also be going on from 10 a.m. to midnight. Thanks to everyone who has helped organize these activities to welcome our students’ families to campus.
- **COMMUTER LOUNGE** – Providing a welcoming environment for our commuter students is also a priority, and I am pleased that our second lounge for commuter students has opened. The new lounge is located in Cunningham Memorial Library and, along with the commuter lounge located in HMSU, will provide a place for commuter students to unwind and study between classes. Thanks to the Library staff for dedicating this space to address this important need.

Have a great weekend.

Sincerely,

Daniel J. Bradley  
President

