

January 9, 2012

Dear colleagues,

Happy 2012! I hope that you had a wonderful holiday break and were able to spend time with family and friends. Our new year started off with a big bang as the Indiana State University Foundation announced that the first comprehensive fundraising campaign in our institution's history has exceeded its \$85 million goal. MARCH ON! The Campaign for Indiana State University concluded successfully in December.

I would like to thank the many alumni, faculty, staff, students, parents and friends who donated to the campaign. I also want to recognize the volunteer leaders who served on the National Campaign Committee along with the Deans and other faculty, staff, alumni and students who helped cultivate donors. Gene Crume, Steve Brown and the entire Foundation staff should be especially proud of their hard work in meeting this goal.

I also want to thank each of you for demonstrating, on a daily basis, why our alumni and friends should support Indiana State. A university's largest asset is its people. The dedicated service provided by our current and past employees is frequently cited by our alumni as a key factor in their decision to donate to the Foundation. You play a key role in building those experiences.

The Foundation will be announcing the final total of the campaign in the coming weeks, and several celebratory events are planned this semester.

As I indicated to the news media, the success of this campaign demonstrates what is possible and bodes well for the future. In other works, planning for the University's second comprehensive campaign begins immediately.

Other items I would like to share:

- The University will soon have two important administrative positions to fill. Both Jennifer Schriver, associate vice president for student success, and Nancy Merritt, dean of the Scott College of Business, have indicated their intentions to step down from their administrative roles as of June 30, 2012. Provost Jack Maynard has asked Dean Brad Balch to chair a national search to fill Dean Merritt's position, and he will be determining the process to fill the student success position in the near future. I would like to thank Jennifer and Nancy for their hard work on behalf of our students.
- The Staff Council's recent open house at the Student Recreation Center was a big success. More than 150 faculty and staff attended, including many who had never been inside the Student Recreation Center. Michelle Richey, a non-traditional student, is serving as the new Faculty/Staff Wellness Coordinator at the Center. She has put together a fitness incentive program and had 65 individuals sign up for it during the open house. Collectively, we can help keep the cost of the University's health benefits program under control by taking advantage of our wellness programs and utilizing the Student Recreation Center. The less money paid out for health

benefits, the more money there will be available for salary increases and other priorities. If you weren't able to attend the open house, stop by the Student Recreation Center to learn more about the new fitness incentive program and other services offered. Thanks to the Staff Council for organizing this event.

- Volunteers are needed to serve as interviewers for the second President's Scholarship Interview Day. Volunteers would need to be present from 9 a.m. until 12:30 p.m. on Saturday, February 11, in HMSU. If you are interested, please contact Sarah Wurtz at scholarships@indstate. The first interview day later this month already has enough volunteers, and I would like to express my appreciation to everyone who has agreed to help. This is an important part of our recruiting process.
- This year's ISU United Way Campus Campaign will officially close at the end of this month. Co-chairs Jay Gatrell and Alberta Comer have done a great job leading the campaign. If you have not had a chance to make your pledge or donation, please consider doing so as soon as possible. Many of us have benefited from United Way services or have friends and family who have been helped. Donations of all sizes are welcome. You can download a pledge form at: http://www.indstate.edu/unitedway/pledge_form.pdf.

On Friday, January 20, there will be opportunities throughout the community to donate during the United Day for United Way. On campus, there will be booths where you can make a pledge or donation in the Commons at HMSU and in the Library from 11 a.m. to 2 p.m. In addition, I will be pumping gas at Baesler's from 8 to 9 a.m. and then bagging groceries inside from 9 to 10 a.m. that day with all tips going to United Way. Hopefully, Trustee Bob Baesler won't lose any customers as a result of my bagging skills. Come out and help support a good cause.

- This year's Founders Day ceremony will be combined with the 2012 Graduates of the Last Decade Awards as part of the Sycamore Celebration on Friday, January 20. The reception and ceremony will take place in the Landini Center for Performing and Fine Arts beginning at 7 p.m. Recipients of the G.O.L.D. Awards are Christopher Pillow, a 2004 graduate with a degree in marketing. Chris is a regional sales manager with Pillow Logistics in Chicago and serves on the board of the ISU African-American Alumni Council. Other honorees are Brian Miller, Adam Paulson and Kevin Wool, also known as the Ugly Christmas Sweater Guys. In addition to creating a very popular website/business promoting ugly holiday attire, the three alumni have published "The Ugly Christmas Sweater Party Guide." In the daytime, Brian works in management for Cars.com, Adam is a senior financial advisor with Merrill Lynch and Kevin is a safety specialist with British Petroleum Refinery. The Butwin family will also be honored as part of the celebration for their commitment and loyalty to Indiana State University demonstrated by the dozens of family members who have graduated from here.
- Indiana State University is joining other Indiana colleges and universities in supporting National Mentoring month during January. Mentoring can have a powerful influence, and I would like to commend the many ISU faculty, staff and students who serve in this capacity. I would also like to encourage others to serve as mentors, as I know you will find it very gratifying. Mentoring takes many forms at Indiana State University and will, undoubtedly, make a difference in many students' lives and their academic success.
- December 28th was an historic day for the ISU Recycling Center. The volunteer crew processed 13,830 pounds, shattering the single-day record from January of last year of 12,712 pounds. Recycling materials dropped off at the center for Fall 2011 grew by 22 percent over the previous fall semester with 884,398 pounds collected, an increase of 158,184 pounds. E-scrap collections

grew by 38 percent or 25,428 additional pounds for a total of 92,073 pounds collected during the fall semester. On behalf of our children and grandchildren, thanks to everyone who helps run the center and to all those who take the time to reuse and recycle. It does make a difference.

- Just a reminder that winter weather will return. Although our crews work furiously to make campus as safe as possible, individuals should heed this safety advice when walking in icy conditions:
 - Wear appropriate shoes
 - Walk only in designated walkways
 - Watch where you are walking
 - Walk slowly and don't rush!

More safety tips are available on the Office of Environmental Safety website at:
<http://www.indstate.edu/envsafety/occupational.htm>.

- All members of the ISU community are cautioned to cross the railroad tracks that border the campus at designated crosswalks only. Crossing at unauthorized locations is dangerous and is a violation of Indiana law. While this is a concern at all railroad tracks, the majority of unauthorized pedestrian crossings have been reported along Tippecanoe Street at the north edge of campus. Persons illegally crossing railroad tracks are subject to being ticketed which could result in conviction for a Class B Misdemeanor with a maximum penalty of 180 days in jail and up to a \$1,000 fine. The University has been advised by the County Prosecutor's Office that CSX Railroad Police plan to step up enforcement of this law in our area. Please cross only at crosswalks and stay safe.
- **SAVE THE DATE!** The annual Strategic Planning Stakeholders Conference will take place Thursday, April 12, in Heritage Lounge and Ballroom. I hope as many of you as possible will make plans to attend some or all of the day. It is imperative that we keep the momentum of our strategic plan moving toward our goals.

Good luck with the start of the semester!

Sincerely,

Daniel J. Bradley
President