

February 14, 2012

Dear Colleagues,

Improving student success is a goal shared by our entire campus, and one that the Career Center staff has taken to heart.

Led by Tracy Powers, the Career Center has been working to implement new tools and services to help students in their quest for internships and jobs. The Center launched a new website (<http://www.indstate.edu/carcen/>) earlier this month that includes several new features as well as enhancements to programs that were already in place. Here are a few highlights:

- **InterviewStream** – This program allows students to participate in online mock interviews.
- **CareerShift** – This sophisticated system provides students access to national job postings, resume wizards and a networking tool that links them to ISU alumni who work at the companies posting positions. It includes links to stories about the alumni and/or the companies so that students can be well-prepped for interviews. The program also allows students to save their search parameters so that they can pull updated job postings using the same search times and create personal marketing campaigns to submit their resumes and cover letters to companies posting positions.
- **Sycamore Career Link** – This service provides potential employers who have a connection to ISU with access to resumes submitted by our students. Faculty can also create their own log-in to see what job postings might be available for their students and to check to see if students have submitted resumes to the system. Students can post their resumes for review by potential employers and use the system to register for career center events.
- **CareerSpots Videos** – These videos provide tips to students on an array of topics.
- **On-call hours** – The Career Center Staff has started to offer on-call hours where students can come to the Center without an appointment and meet with a counselor for a 15-minute session. On-call hours are available each day of the work week at varying times to accommodate students' schedules.
- **Career boot camp, career fairs, networking and etiquette workshops** – The Center is continuing to enhance these services to help students prepare for interviews and ultimately land an internship and/or full-time position.

Please encourage your students to utilize the Career Center's services. The Center has an eight-semester plan that suggests what students should be doing each semester to prepare themselves to seek employment after graduation. Help us spread the word that that our students should be utilizing these services beginning their first semester of college. Tracy and her team would also be happy to make presentations regarding these services to your college or department.

Vice President John Beacon has announced some personnel changes in the Division of Enrollment Management, Marketing and Communications. Rich Toomey has been promoted to associate vice president for enrollment and will oversee both admissions and financial aid. Crystal Baker, former associate director of financial, will serve as interim director of financial aid for the coming year following

the resignation of Kim Donat. Melissa Hughes, current director of recruiting, has been named director of admissions.

These moves will provide an opportunity for better collaboration between the Offices of Admissions and Financial Aid and increased efficiency in the administration and support of these areas. Financial Aid also will be playing a greater role in increasing the yield of prospective students and the retention of current students.

Other items I would like to share:

- The Indiana Commission for Higher Education approved a new Master of Science degree in technology management on Friday which the ISU College of Technology will begin offering this fall. The program will replace the current master's in industrial technology and will include concentration areas in automotive, manufacturing, mechanical engineering technology, packaging or quality.
- Treat your Valentine to an evening of highly competitive basketball as our men's team takes on MVC foe Illinois State at 7:05 p.m. in Hulman Center. Just make sure to replace your Valentine's red with Sycamore Blue to help "blue-out" the crowd against the Redbirds.
- Congratulations to Eric Glendening and his colleagues for receiving continued approval for the chemistry program from the American Chemistry Society. The ACS Committee on Professional Training noted the recent renovations to lab and instructional spaces and commended the department on creating a formal summer undergraduate research program. The department's approaches to developing student skills and program self-evaluation were also praised.
- Cheri and I are honored to host Friday night's President's Concert featuring 11 of our School of Music student musicians. The concert will begin at 7:30 p.m. in the recital hall of the Landini Center for Performing and Fine Arts. The concert is free but seating is limited. To request tickets, contact the School of Music at 237-2771.
- The Center for Community Engagement is kicking off a challenge to students. The Sycamore Service Challenge is an opportunity for all students to compete in the number of hours of service performed in the community. Awards for group and individual commitments to service will be given during the Spring Donaghy Day celebration. Students can submit their hours, community agency and a few more details about their community service experience at the link found on the CCE webpage at: <http://www.indstate.edu/publicservice/events/ssc.aspx>. Classroom requirements, student organizations hours, individual hours all qualify to submit to the Sycamore Service Challenge.
- The ISU community is invited to attend a special performance of "The Meeting" by a national touring company at 8 p.m. on Monday, February 20, in the University Hall Auditorium. The production depicts an imagined meeting that never occurred between Martin Luther King and Malcolm X. The event is sponsored by the Terre Haute Human Relations Commission, the ISU Office of Academic Affairs, the Student Government Association, Office of Diversity, African-American Cultural Center, Department of Educational Leadership, and the Department of Theater.
- The recent Greek Leadership Conference hosted by Student Affairs drew 215 students. The conference had seven different programming tracks and also featured a "Recruitment Boot Camp" by David Stollman, co-founder of Campus Speak. In addition, David presented a keynote address open to the entire Greek community which drew approximately 800 students. This conference is one of several initiatives designed to enhance Greek life at Indiana State.

- Dr. Kathleen Dannelly, associate professor of biology, has been selected for the 2012 Teaching Award from the Indiana chapter of the American Society for Microbiology.
- Bill Mercier has received the Spirit of Special Olympics Law Enforcement Torch Run Officer Award for his work on behalf of Special Olympics Indiana. In addition to his work with the Summer Games, Bill served as the co-chair of last weekend's "Freezin-for-a-Reason" Polar Plunge which drew a record number of 150 people who braved the 22-degree weather to dive into a pool of cold water. Nearly \$19,000 was raised for Special Olympics.
- Proposals for poster presentations at the second annual "Assess for Success" Assessment Day are being accepted through February 24. The topic of this year's program, which will take place on March 23, is assessing experiential learning. Dr. Jennifer Fager, assessment director at the University of Wisconsin – Eau Claire, will deliver the keynote address. More information is available at: www.indstate.edu/assessment.
- The ISU Wind Orchestra will be performing at Symphony Center in Chicago on Sunday, February 26, at 8 p.m. (Central Time). Complimentary tickets are available by contacting Julia Lee at 237-2339 or Julia.Lee@indstate.edu.
- Nominations for the Outstanding Student Assistant Award are being accepted through February 24 by the Career Center. The award recognizes undergraduate and graduate students who have made vital contributions to the university through exceptional work as a student employee. Information and nomination forms are available at www.indstate.edu/student-employment.
- The Office of International Programs and Services will host an open house on Thursday, February 16, from noon to 2 p.m. in their new offices in the Rhoades Hall Lounge and mezzanine areas. Information about the faculty-led student travel program will be available. For more information, contact Chris McGrew at 237-4325 or chris.mcgreg@indstate.edu.
- Share your feelings and opinions about the need and value of diversity, inclusion and multiculturalism by providing a quote to The Office of Diversity for its mini-lawn sign project. The Celebrating Diversity Project takes place during the June Summer Orientation programs. If you quote someone else, remember to provide the Office of Diversity with the proper credit or citation. A minimum of 200 quotes are needed. To enter your quotes, go to: https://indstate.qualtrics.com/SE/?SID=SV_3UXkdFdGwmj4JEM.
- The third annual Strategic Planning Stakeholders Conference will take place on Thursday, April 12, in the Heritage Lounge and Ballroom located in Tiley Hall. Trustee President Michael Alley will provide the plenary address, and each goal chair will be reporting out on progress made since last spring. In the meantime, the audit chairs and their committees will be conducting their analysis of each goal area. Their feedback will be incorporated into the goal chair's report. A schedule for the day is available at: <http://irt2.indstate.edu/ir/assets/splan/fy2012/3rdAnnualStakeholdersAgenda4-12-12.pdf>.
- Congratulations to Bruce McLaren for being named the 2012 recipient of the Solomon Award by the United Way of the Wabash Valley. The award is presented annually to a United Way volunteer who has demonstrated extraordinary wisdom, responsiveness and flexibility in distributing funding resources entrusted by donors to the United Way. In addition to his service with our campus campaign, Bruce has served United Way as a member of its allocation review panel for many years.
- The Indiana State University Board of Trustees will be meeting on Thursday and Friday. Three seminars will be provided on Thursday beginning at 3 p.m. with an update on the strategic plan, followed by a session on online recruiting and yield initiatives at 3:45 and a report from the

Affordability Task Force at 4:30 p.m. The Board's agenda meeting will take place at 9 a.m. Friday. The meetings have been moved into the Heritage Ballroom due to heating issues in the State Room. The board's agenda for the meeting is available at:
<http://www.indstate.edu/trustees/docs/17FEB2012%20Agenda.pdf>.

Have a great Valentine's Day!

Sincerely,

Daniel J. Bradley
President