

March 27, 2012

Dear colleagues,

Over the past two weeks I have spent a great deal of time traveling to meet alumni and friends of ISU in Texas and Arizona and then to Washington D.C. to participate in NFI's Insurance Regulatory Reform Summit and visit with Representative Buschon and Senators Lugar and Coats. The final two days of the trip, I participated in the AASCU Council of State Representatives meeting which concluded with a roundtable discussion at the White House with senior administration officials.

The focus of the entire two days was on what is being called the "Big Goal." Depending on who is talking, the goal is to be achieved in 2020 or 2025 and is to increase the percentage of young adults who have some form of post-secondary degree or certificate from the low 30% range to 60%. In Indiana, this will require doubling the number of post-secondary degrees and certificates awarded each year. The goal is bipartisan. Achievement of the goal will require substantial increases in the college going rate, in the college completion rate and in the number of degrees/certificates awarded to adults (those over 25). As a result, enrollment will increase across the board but particularly in less selective, four-year institutions and community colleges.

It is important to understand why this goal is so significant. In coming years, the majority of jobs available in our nation will require some form of post-secondary education. One of the Department of Education officials at the White House meeting termed completion of post-secondary education as *the* major civil rights issue of the 21st century. Increasing the percentage of young adults who have completed a post-secondary degree is critical not only to these individuals but to our state and nation as well. It is an essential element that will help shape the future of the U.S. and Indiana economies.

We had presentations from officials from the House, the Senate and the Executive Branch and while the tone and sometimes the substance differed, one thing stood out -- the amount of money available to help achieve success will be limited and targeted toward institutions that show progress in growing enrollments and the number of credentials.

In the parlance of the Indiana Commission for Higher Education's "performance-based funding," we will have many discussions about how we proceed to do our part to help the nation and the state achieve their goals, but three things seem very clear:

1. We do not have much time. The ICHE is proposing to base 6% of our budget in FY2014 on our performance.
2. We will need to make substantial changes to how we function to become leaner, stronger and more agile.
3. Maintaining affordability by ensuring that the cost of attendance stays within changes to the consumer price index will be critical to helping our institution meet these performance goals.

I hope that many of you will be able to attend and participate in one or more of the upcoming forums on the affordability proposals that the Provost and I have made as a first step. The best policies are those that result from discussion and compromise and provide for exceptions. The forums will take place on:

- Wednesday, March 28, 2:30 to 3:30 p.m., HMSU 9th Floor
- Friday, March 30, 10 to 11 a.m., HMSU Dede III
- Thursday, April 5, 1 to 2 p.m., HMSU 9th Floor

Our efforts to address the “Big Goal” will also be reviewed during the third annual Strategic Planning Stakeholders Conference on Thursday, April 12. Trustee President Michael Alley will provide the plenary address at 9 a.m. The goals of the University’s strategic plan, including the work being done to improve student success, and the progress accomplished toward those goals will be reviewed. All sessions are in the Heritage Ballroom in Tirey Hall. A complete schedule is available at: <http://irt2.indstate.edu/ir/assets/splan/fy2012/3rdAnnualStakeholdersAgenda4-12-12.pdf>.

Other items I would like to share:

- **Leslie Barratt**, chair and professor of languages, literatures, and linguistics, was recognized with the Lloyd W. Benjamin III Medal for International Service at the International Programs and Services Banquet earlier this month. In addition to her own extensive scholarly work around the world, Leslie has been instrumental in recruiting international students to Indiana State and encouraging our students to study abroad. Congratulations, Leslie on this well-deserved recognition.
- Dean **Biff Williams** and the College of Nursing, Health and Human Services have good news on the accreditation front for two programs:
 - The athletic training program has been re-accredited by the Commission on Accreditation of Athletic Training Education with the next comprehensive review scheduled for 2020-21. Program Director **Lindsay Eberman**, Chairperson **Leamor Kahanov** and their colleagues are to be commended for this accomplishment.
 - The new Master’s of Social Work has been granted candidacy eligibility, the first step toward the initial accreditation process, by the Council on Social Work Education. Congratulations to MSW Coordinator **Peggy Weber**, Chairperson **Robyn Lugar** and the entire Department of Social Work!
- **Karen Liu** will receive the Professional Achievement Award from the Association for Childhood Education International (ACEI) at its 2012 Global Summit this week. The award recognizes individuals for demonstrated leadership and far-reaching achievements in the field of childhood education that have brought recognition to ACEI.
- Kudos to **Alberta Comer** and **Dale Ann O’Neal** for their work in developing the “Mondays at Moggers” series that brought U.S. Professor of the Year Stephen Chew to campus. The series, which is part of efforts under goal six of the university’s strategic plan to recruit and retain great faculty and staff, was designed to mentor early career faculty and improve student learning and teaching satisfaction.
- Another program developed as part of goal six was the inaugural Work-Life Integration Conference conducted last week. The conference featured Ellen Kossek of Michigan State University, co-author of the book, *CEO of Me: Creating a Life that Works in the Flexible Job Age*. Thanks to **Debra Israel** for her work in leading the planning for this event which was sponsored by the Department of Economics, the Department of Human Resource Development and Performance Technologies, the Women’s Studies Program, and Interdisciplinary Programs.
- **Tom Sawyer** has been recognized by the American Association for Physical Activity and Recreation with a Presidential Citation for his continued leadership and mentoring of the organization over the past decade. He has also received the Lifetime Achievement Award from the National Council on Facilities and Equipment (CFE) for his many contributions to that organization including serving in several leadership roles and as editor of the *Facility Planning and Design for Health, Physical Activity, Recreation and Sport*. Tom also will be editing a new professional journal entitled *Journal of Facility Planning and Development* that will debut later this year.

- A visit today by Daniel Lopez, executive director of the Indiana Commission on Hispanic/Latino Affairs, underscores the growing importance of the Hispanic population in our state and nation. Daniel's visit, which included a talk on the shifting demographics and trends in Indiana and an open dialogue session with students, was sponsored by the ISU President's Council on Diversity, City of Terre Haute Human Relations Commission and the ISU Hispanic Student Association.
- Hulman Memorial Student Union and Cunningham Memorial Library have extended their hours of operation as of March 11. The new hours for HMSU are 10 a.m. Sunday through 12 midnight Friday and 8 a.m. to midnight on Saturday. Cunningham Memorial Library is open from noon Sunday through 7 p.m. Friday and noon to 5 p.m. on Saturday. Campus Cupboard and Cup & Chaucer Café have also expanded their hours.
- The 11th annual Terre Haute Human Rights Day will take place on April 10. This year's theme is Article 25, The Right to Housing. A schedule for the day's sessions is available at <http://www.indstate.edu/hrd/>.
- **Mark Lewandowski**, associate professor of English, recently served on the National Screening Committee that selected American graduate students for the U.S. Student Fulbright Program. More than 1,500 students receive a Fulbright U.S. Student grant each year to study in more than 140 countries worldwide.
- The **College of Technology** will begin offering a bachelor of science degree in civil engineering technology this fall. The program was approved by the Indiana Commission for Higher Education earlier this month. The program will prepare students to work in the application side of civil engineering projects.
- ISU's Omicron Delta Kappa chapter of the national leadership honor society celebrates its 14th anniversary this week. **Paul Reed** serves as the faculty secretary of the chapter and **Elonda Ervin** serves as its faculty advisor.
- Indiana State will be building a Habitat for Humanity House in the Ryves Neighborhood later this year. To raise funds for the home, a Houses for Habitat birdhouse competition and dinner are planned. Please consider having your department, student organization or family enter the competition. Entry fees, which include an optional birdhouse kit, are \$25 for general entries, \$10 for K-12 and college students and student organizations, and \$50 for professional entries from contractors, architects, designers, etc. The birdhouses will be sold via a silent and live auction at the Houses for Habitat Dinner on Wednesday May 23. Complete information may be found at: <http://www.indstate.edu/publicservice/events/habitat/birdhouse.aspx>. I hope you will consider supporting this great cause!
- An open house to showcase the nearly \$2.3 million renovation of seven science research laboratories and three teaching labs will take place at 3:30 p.m. Friday, March 30, in Room 12 of the Science Building. The project was funded with a \$1.5 million grant from the National Science Foundation to renovate the research labs and \$777,000 from the state to renovate teaching labs for biology, environmental science and chemistry. Thanks to **Eric Glendening** for securing the NSF funding.

Have a good week.

Sincerely,

Daniel J. Bradley
President