



Approved  
November 11, 2006, Minutes

Indiana State University  
Faculty Senate 2005-06

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Time: 3:00 p.m.

Place: TC 101E

Chairperson G. Minty, F. Bell, C. Davis, B. Evans (liaison), T. Hawkins, N. Hopkins, E. Kinley, M. Lewandowski, J. Sanders

### **Open time.**

The 360 degree evaluation of the president was discussed.

### **October 20 Minutes were approved.**

### **New charge regarding the task force on first year student experience.**

The committee discussed the TAFFY Report. Concern was expressed that this proposal was developed without consulting departments that will be impacted. The committee also questioned whether there was adequate consideration of alternative structures and assessment plans for evaluating the effectiveness of the new structure. Chair Minty will add this item to the December meeting agenda and will also invite Bob Guell and Kathy Baker to share information with the committee.

### **Enrollment Services**

Kevin Snider presented enrollment information from the President's report to the Board of Trustees dated September 22, 2006. Snider noted he took over enrollment services on September 1<sup>st</sup> and his main objective has been to implement data-driven decision-making. Snider noted the 26% decrease in first-time freshmen headcount from 2001 to 2006. Part of this decrease can be attributed to the rapid development of the community college system. Snider also noted that the quality of our student population has increased based on the higher GPAs and test scores of freshmen from 2004-2006. There was also a 50% increase in African American Freshmen from 2005 to 2006. Overall there was a 1% decrease in headcount from 2005 to 2006, and a 3% decrease in FTEs indicating an increase in part-time students.

Snider noted that ISU's market share is highest in counties with a low number of high school graduates. He also pointed out that many of these counties are projected to have a declining number of high school graduates. ISU needs to get a foot-hold in the large population counties of the state.

Snider then presented strategies to increase market share in 12 large targeted counties and 8 feeder counties. These plans were broken down by activities to increase county awareness, high-school awareness and student specific activities. He noted that we may not hit our target figures, but at least we have targets we are shooting for. The impact of these

strategies is hard to assess at this early date.

The committee discussed these strategies and the need for program level recruiting. Faculty involvement in the recruiting process was also discussed.

It was agreed that committee members send their comments and concerns to the Chairperson who shall compile them and draft the response.

The meeting adjourned at 5:10 p.m.

Respectfully submitted,

J. Sanders, Secretary

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