



December 2, 2003
Approved December 9, 2003
EC #12

Indiana State University
Faculty Senate
Executive Committee 2003-04

Time: 3:15 p.m.

Place: Hulman Memorial Student Union 227

Present: Chairperson H. Hudson, Vice Chair S. Lamb, Secretary Sr. A. Anderson

S. Davis, J. Harper, N. Lawrence, R. Schneirov, V. Sheets, J. Tenerelli

Ex-Officio: R. Antonak

Visitors: P. Engelbach, T. Exline

I. Integrated Marketing Update

Teresa Exline discussed the University's continuing collaboration with the Educational Marketing Group and the work which has resulted from those efforts. One component has been the development of a strategic tagline to coordinate with an integrated brand marketing plan. Feedback from the Committee was sought for ISU Brand Components and Architecture. Target date for the campaign launch is the end of February 2004.

II. Minutes of the November 18 meeting were approved. (Lawrence, Sheets 7-0-2)

III. New Business

Grad Council/CAAC: Departments of Communication Disorders and Special Education Realignment

After discussion, the Committee postponed consideration until receipt of information from the School of Education Dean in recognition of administrative concerns raised by R. Antonak. (Tenerelli, Lawrence 7-1-1)

IV. Old Business

Accepted nominations to proceed with selection of four faculty representatives on each of three committees where the Provost is requesting assistance from the Faculty Senate: Student Credit Hour Review, Academic Deans Evaluation, and Electronic Annual Faculty Activities Report--November 17, 2003 Revised Drafts. (Davis, Lamb 7-0-1) Another draft is

anticipated from the Provost resulting from Committee discussion.

V. Administrative Report

No report.

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VI. Chair Report

Chairperson Hudson:

- 1) reported that she had met with the School of Nursing's Executive Committee and also with the Library Council;
- 2) reminded the committee of the PPARC meeting on Wednesday, and the Board of Trustees meeting Friday;
- 3) stated that training for the Grievance Pool members will be December 6

VII. Fifteen Minute Open Discussion

- 1) It was noted that a reply from the administration is needed soon regarding the proposal put forth for consideration: Given the prospect for salary minimal increases this year, suspend pay-for-performance and give standard increases (as called for in the pay for performance policy when the pool is smaller than the cost of living increment) be given; a four-year model would be followed during the next evaluation window.
- 2) An observation that PPARC meetings of the past provided opportunity for discussion rather than only the receipt of reports.
- 3) Grievance Pool assignment of terms is needed.

VIII. Executive Committee liaisons provided updates on standing committee activity. J. Tenerelli reported on the Experiential Learning Committee.

The meeting adjourned at 5:37 p.m.

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